IGNICON

EduPower
ACCELERATING AI EDUCATION EXCELLENCE.

COURSE BROCHURE · SEHG-IGN-105

IGNICON FOUNDER LAUNCH SERIES · POWERED BY SEHG EDUPOWER

Brand to Buzz

Media, Awards and Visibility

Leave with a 90-day visibility plan: media pitches ready to send, an award and speaking calendar, and content that builds your name as a founder.

YOUR FOUR MODULES

1. Your Brand Story and Positioning
2. Earning Media Coverage
3. Awards and Speaking
4. Content That Builds Authority

2 HOURS	4 MODULES	FOUNDER	CERTIFICATE
ONLINE + LIVE COHORT	SHORT, PRACTICAL, APPLIED	LAUNCH SERIES	OF COMPLETION INCLUDED

About This Course

For founders ready to be seen: press, podcasts, awards, speaking and social media.

You draft real pitches and a visibility calendar during the course, with live feedback.

Course Highlights

- Media pitch templates
- Award and speaking calendar
- Founder content plan
- Certificate of completion

Your Brand Story and Positioning 1

Earning Media Coverage 2

Awards and Speaking 3

Content That Builds Authority 4

Who It's For

Founders and business owners who want more press, awards, speaking invitations and audience growth.

Course registration notice

Registration through IGNICON.
Cohort dates to be confirmed.

COURSE NOTICE
ignicon.net/#course-IGN-105

Online with live cohort sessions · Schedule to be confirmed · Certificate of completion included
IGNICON registration code and pricing issued at launch
Questions: CEO@SynergyEducation.AI · (561) 502-1978

This program awards no degree, diploma or academic credit and does not satisfy any licensure requirement. It provides educational content only and is not legal, investment or financial advice. Participation does not affect IGNICON award judging. Large-print and screen-readable materials on request.

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Inside the Course, Module by Module

1. Your Brand Story and Positioning
Define what you want to be known for and who needs to hear it.

2. Earning Media Coverage
Pitch journalists, podcasts and newsletters with stories they can use.

3. Awards and Speaking
Choose the right awards and stages and submit strong applications.

4. Content That Builds Authority
Run a simple founder content system on LinkedIn and beyond.

Capstone: Your 90-Day Visibility Plan

Three media pitches ready to send, a calendar of five awards or speaking opportunities with deadlines, and a 30-day founder content plan.

What You Will Be Able to Do

- Position your brand and founder story for a defined audience
- Write media pitches that editors and hosts can use
- Select and apply for awards and speaking opportunities
- Build a consistent founder content routine
- Track visibility results over 90 days

What Is Included

- Quick Guide and fillable Founder Workbook
- Four short module videos and one live cohort session per module
- Five-question knowledge check per module; 70% to pass
- Templates and AI prompt kits you keep
- Required capstone with written feedback
- Verified certificate of completion

Your Official Certificate


SYNERGY
Synergy University Education
a division of Synergy Education Holdings Group
OFFICE OF THE REGISTRAR
Certificate of Completion
This certificate is proudly presented to
Jane A. Sample
for successfully completing the course
Leading with Trust: The Effective, Likeable Boss
DATE AWARDED
August 28, 2026
CREDENTIAL ID
SUE-2026-000482
VERIFY AT
SynergyEducation.AI/verify
Dr. Sarit J. Levy
FOUNDER & CHIEF EXECUTIVE OFFICER
Office of the Registrar
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On completion, participants receive a Synergy Education Holdings Group verified certificate of completion with a certificate number and a public verification link, at no charge.

Continue your learning journey

Workshop Kits, Train-the-Trainer certification and Facilitator Guides are available to continue your learning journey; IGNICON cohorts receive them complimentary.

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