IGNICON

EduPower
ACCELERATING AI EDUCATION EXCELLENCE.

COURSE BROCHURE · SEHG-WIT-101

OFFERED WITH IGNICON · POWERED BY SEHG EDUPOWER

Integrating AI Into Your Business Today

A Roadmap for Women Entrepreneurs

Leave with three AI tools working in your business, a marketing system you can run in under an hour a week, and a written rule for what you will and will not hand to a machine.



4 HOURS	4 MODULES	ENGLISH	CERTIFICATE
ONLINE · SELF-PACED	LIVE + ASYNC DISCUSSIONS	DELIVERY LANGUAGE	OF COMPLETION INCLUDED

About This Course

Four contact hours across four modules, online and self-paced, with one live discussion and one asynchronous discussion per module.

Delivered on the SEHG learning platform with sequential progression: each module unlocks when its knowledge check is passed.

Course Highlights

- Ten-question knowledge check per module; passing score 70%
- Capstone: The AI Roadmap
- Participant Workbook: 28 pages, fillable, free
- Verified certificate included free, with certificate number and public verification link

1	2	3	4
What AI Actually Does for a Business Like Yours	**Your First Three Tools**	**Marketing With AI in an Hour a Week**	**Guardrails, Data and Your AI Policy**

Who It's For

Women business owners, solo practitioners and small-team leaders who have not yet used ChatGPT, Claude or similar tools in their business, or who tried once and stopped.

Course registration notice

Request course-opening updates through IGNICON.
Choose SEHG-WIT-101, SEHG-WIT-201, or both.

COURSE NOTICE
ignicon.net/#course-WIT-101

Online, self-paced · Enroll anytime · Certificate of completion included
Course value: $249 each · IGNICON registration code and partner pricing issued at launch
Questions: CEO@SynergyEducation.AI · (561) 502-1978

This course awards no degree, diploma, academic credit or transcript, does not satisfy any licensure requirement, and Synergy administers no licensure examination. The certificate certifies participation and completion. Large-print and screen-readable materials on request.

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SEHG-WIT-101 · A Roadmap for Women Entrepreneurs

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Inside the Course, Module by Module

1. What AI Actually Does for a Business Like Yours

Use a task-first approach to identify where generative AI can prepare work and where human judgment, relationships and verification remain essential.

2. Your First Three Tools

Select a manageable three-tool operating set and create reusable, tested briefs for recurring business work.

3. Marketing With AI in an Hour a Week

Build a one-hour weekly content process that turns one owner-created message into reviewed email, social and web content.

4. Guardrails, Data and Your AI Policy

Set practical data, review and disclosure guardrails and turn them into a one-page AI operating policy.

Capstone: The AI Roadmap

A two-page plan naming the three tools you adopted, the tasks each now owns, your weekly marketing system and your written guardrails, presented as the document you would hand a new hire.

What You Will Be Able to Do

- Explain in plain language what generative AI can and cannot do for a business your size
- Select and set up three tools matched to your own bottlenecks, not a generic list
- Produce a month of marketing content (email, social and web copy) from one working session
- Use AI for quotes, proposals, customer replies and bookkeeping prep without exposing client data
- Write a one-page AI use policy for your business

What Is Included

- Course Quick Guide and Student Handbook
- Intro video and four module videos
- Participant Workbook: 28 pages, fillable, free
- Four teaching segments, three assignments and two discussions per module
- Ten-question knowledge check per module; passing score 70%
- Resource supplement and required capstone

Your Official Certificate


SYNERGY
Synergy University Education
OFFICE OF THE REGISTRAR
Certificate of Completion
This certificate is proudly presented to
Jane A. Sample
for successfully completing the course
Leading with Trust: The Effective, Likeable Boss

On completion, participants receive a Synergy Education Holdings Group verified certificate of completion with a certificate number and a public verification link, at no charge.

Optional Global Academy of Finance and Management (GAFM) professional credential: $39 add-on, available when GAFM opens enrollment. The free course and certificate are not affected.

Continue your learning journey

Workshop Kits, Train-the-Trainer certification and Facilitator Guides are available to continue your learning journey; IGNICON cohorts receive them complimentary.

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